



**For Immediate Release**  
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**Information: Jamie Berger**  
631-537-0400 x215

## **2011 PET CALENDAR IS ON SALE NOW**

**Wainscott, NY** – The Animal Rescue Fund of the Hamptons (ARF) announced today that the 2011 ARF Pet Calendar is on sale now. There are more than 100 animals featured in the calendar including mutts, pedigrees, former shelter animals as well as ARF cats and dogs still awaiting homes. This beautifully produced desk calendar makes a great gift for anyone who loves animals. This year's cover art is by Maira Kalman, well known as a designer, author, illustrator and artist for over 30 years. She has written and illustrated twelve children's books and has done illustrations and many covers for *The New Yorker* magazine.

Retailing for \$25, the 2011 ARF Pet Calendar is available at [www.arfhamptons.org](http://www.arfhamptons.org), the ARF Adoption Center in Wainscott, the ARF "Pop Up" Thrift Shop in Wainscott and at these fine locations: One Stop Pet Shops, Marders, c/o The Maidstone, Bookhampton, Second Nature Stores and Hampton Pet Club. (A full list of retail shops is online at [www.arfhamptons.org](http://www.arfhamptons.org))

The Animal Rescue Fund of the Hamptons provides for the health and welfare of dogs and cats on the South Fork of Long Island and Shelter Island through shelter and adoption services, medical care, spaying and neutering programs, community outreach and humane education. Founded in 1974, ARF has found loving homes for over 17,000 animals and is the leading adoption center for cats and dogs on the East End.

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Animal Rescue Fund of the Hamptons, Inc.  
PO Box 901  
Wainscott, NY 11975 631-537-0400  
[www.arfhamptons.org](http://www.arfhamptons.org)